



NOTICE OF REGULAR MEETING OF THE TRANSPORTATION ADVISORY COMMITTEE

*****Thursday*** – April 4, 2024 – 10:00 A.M.**

IN PERSON AT THE BCAG CONFERENCE ROOM OR

<https://us02web.zoom.us/j/83315905672?pwd=VVRPb0NYYnlPTGxHTS9xcmR3YmxUUT09>

Meeting ID: 833 1590 5672

Passcode: 696623

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1. INTRODUCTIONS

MEMBERS OF THE PUBLIC MAY ADDRESS ANY ITEM ON THE AGENDA DURING CONSIDERATION OF THAT ITEM.

2. ORAL COMMUNICATION

PERSONS WISHING TO ADDRESS AGENDA ITEMS OR COMMENT ON ANY ITEM NOT ON THE AGENDA MAY DO SO AT THIS TIME. COMMENTS ARE LIMITED TO THREE MINUTES PER PERSON. PLEASE STATE YOUR NAME AND ADDRESS FOR THE RECORD.
FOR ITEMS NOT ON THE AGENDA, NO ACTION WILL BE TAKEN AT THIS TIME. IF IT REQUIRES ACTION, IT WILL BE REFERRED TO STAFF AND OR PLACED ON THE NEXT AGENDA.

COPIES OF STAFF REPORTS OR OTHER WRITTEN DOCUMENTATION RELATING TO ITEMS OF BUSINESS REFERRED TO ON THE AGENDA ARE ON FILE IN THE OFFICE OF BUTTE COUNTY ASSOCIATION OF GOVERNMENTS (BCAG). PERSONS WITH QUESTIONS CONCERNING AGENDA ITEMS MAY CALL BCAG TO MAKE INQUIRIES REGARDING THE NATURE OF THE ITEM DESCRIBED ON THE AGENDA. THE MEETING WILL BE HELD IN PERSON AND VIA ZOOM.

ITEM**STAFF**

- | | |
|--|--------------------------------|
| 3. Minutes from February 1, 2024 TAC meeting | Ivan Garcia
Approval |
| 4. Programming Updates

Status of Programming new CRP, CMAQ and STIP Projects | Ivan Garcia
Information |
| 5. 2024 Regional Transportation Plan/Sustainable Communities Strategy Development Updates

RTP Project List and SCS Updates | Ivan Garcia
Information |
| 6. Transportation Development Act – Apportionments For FY 24/25

Informing committee of Preliminary Apportionments | Ivan Garcia
Information |
| 7. 2025 Federal Transportation Improvement Program

Informing committee of development of the 2025 FTIP | Ivan Garcia
Information |
| 8. Active Transportation Infrastructure Investment Program (ATIIP)

Informing committee of new funding opportunity for planning, design and construction of projects | Ivan Garcia
Information |
| 9. BCAG Outreach and Community Involvement

Informing committee of scheduled outreach and community events | Ivan Garcia
Information |
| 10. Butte County SS4A Safety Action Plan

Presentation by Butte County Public Health Department of development of the Butte County Safe Streets and Roads for All (SS4A) Safety Action Plan | Kerri Vanderbom
Information |
| 11. Caltrans District 03 Updates

Caltrans Local Assistance updates | Caltrans
Information |
| 12. Other Items | All |



Butte County Association of Governments
Transportation Advisory Committee
Draft Summary Meeting Minutes
for February 1, 2024

Item #3 – Minutes from January 12, 2024 TAC. No comments were received. Minutes were accepted.

Item #4 – 2024 Regional Transportation Improvement Program (RTIP) Draft Recommendations

Staff presented the final 2024 RTIP Recommendations for the 2024 STIP cycle. The North Valley Rail project with a funding pledge of \$2.5 million was removed due Caltrans / CalSTA not supporting BCAG’s recommendation. This change in programming facilitated the justification to recommend that the County’s Palermo Safe Routes to Schools Project.

Final RTIP Recommendations

Table with 3 columns: Project, Component, Request. Rows include Chico – Eaton Rd / SR 99 Roundabout, County – Palermo Safe Routes to Schools Project, BCAG – Planning, Programming and Monitoring, Total Requests: \$9,663,000, RIP Target: 8,433,000, Shortfall: \$1,230,000.

Staff indicated that this recommendation was being presented in BCAG’s final 2024 RTIP for the STIP. Staff stated that the California Transportation Commission (CTC) was scheduled to adopt the 2024 STIP at the March 21-22 Commission meetings.

Item #5 – Carbon Reduction Program & Congestion Mitigation and Air Quality Programs

Staff informed the committee of BCAG Board’s support for utilizing the RTIP call-for-projects process for consideration of new CMAQ and CRP programming. The recommended projects included:

- CMAQ – \$800,000. City of Biggs Safe Routes to Schools Project.
CMAQ – \$2,000,000. City of Oroville Washington Avenue Complete Streets Project
CMAQ - \$500,000. City of Oroville Table Mountain Blvd Complete Streets Project
CRP - \$2,051,084. City of Chico Downtown Complete Streets Project

The committee supported staff's recommendation to the BCAG Board to approve the programming identified. Staff stated that if the BCAG Board approved these projects, amendment to the 2023 FTIP would be required.

Item #5 – 2024 Regional Transportation Plan/Sustainable Communities Strategy Project List

Staff provided a brief overview of the 2024 RTP/SCS update. Staff identified where local jurisdictions can view their projects that have been compiled for the 2024 RTP/SCS. Staff requested that local jurisdictions provide any comments or corrections to accurately reflect their respective projects.

Staff stated that a total of 247 projects were included in the draft 2024 RTP/SCS. Projects have been sorted and posted by jurisdiction/agency:

- [Biggs Projects](#)
- [Chico Projects](#)
- [Gridley Projects](#)
- [Oroville Projects](#)
- [Paradise Projects](#)
- [Butte County Projects](#)
- [BCAG / B-Line Projects](#)
- [Caltrans District 3 Projects](#)

Staff indicated that as the RTP/SCS continues to be developed, additional components would be presented to the committee.

Item #7 – Federal Performance Measure 3 (PM3) - GHG

Staff provided an overview of the requirements to capture Federal Performance Measure 3 for greenhouse gas emissions as required by MAP-21. Staff highlighted that this PM is in alignment with the processes as with the other federal performance measures. Staff indicated that Caltrans is coordinating with the state MPOs in establishing a statewide target and that MPOs will then have 180 days to either develop individual targets or accept the state target. Staff anticipates accepting the state target for BCAG.

Item #8 – MAP 21 Federal Performance Measure – Safety (PM1)

Staff provided an overview of the requirements to capture Federal Performance Measure 1. Staff indicated that on August 31, 2023 Caltrans and the Office of Traffic

Safety (OTS) established safety performance targets for calendar year 2024. Staff presented the specific Statewide Safety Performance Targets in a table for the committee to be aware of and to review. Along with the data, staff also provided a map identifying the safety data as part of the agenda item. Staff recommended that BCAG agree to plan and program projects so that they contribute towards the accomplishment of the state target for the 2024 performance year. These targets will then be reviewed by the committee annually and reported to Caltrans. Staff indicated that this recommendation would be presented to the BCAG Board of Directors for their support.

Item #9 – California Transportation Commission – Active Transportation Program Site Visit

Staff informed the committee that CTC Executives would be touring the region to review ATP projects programmed from Cycles 1-6. Staff encouraged those who intend to apply for Cycle 7 to take advantage of the opportunity to consult with CTC staff for recommendations to strengthen their opportunity to secure funding. Staff included the approximate time schedules by agency in the agenda packet and a table summarizing the projects programmed with the ATP.

Item #10- Caltrans District 03 Updates

Angel Araiza of Caltrans Local Assistance provided an update on various matters concerning project delivery and programs through Local Assistance. Items included an updated:

- Contact list
- Project end date reports
- Inactive projects
- Local Assistance training opportunities
- Notice of Funding Opportunity for Bridge Investment Program
- Other Local Assistance Resources



BCAG Transportation Advisory Committee

Item # 4 Information

April 4, 2024

PROGRAMMING UPDATES

PREPARED BY: Iván Garcia, Programming Director

DISCUSSION: The following actions were approved concerning programming through BCAG:

2024 State Transportation Improvement Program

The California Transportation Commission (CTC) adopted the 2024 STIP. For the region, this included the programming of:

Project	Component	Request
Chico – Eaton Rd / SR 99 Roundabout	CON	\$6,300,000
County – Palermo Safe Routes to Schools Project	R/W & CON	\$2,625,000
BCAG – Planning, Programming and Monitoring	CON	\$ 738,000
Total Requests:		\$9,663,000

Local project sponsors are required to adhere to the project delivery requirements for local STIP projects through Caltrans Local Assistance.

2023 Federal Transportation Improvement Program – Amendment #5

The BCAG Board of Directors approved the following projects and funding at the March 28, 2024 Board meeting:

CMAQ – \$800,000. City of Biggs Safe Routes to Schools Project.
CMAQ – \$2,000,000. City of Oroville Washington Avenue Complete Streets Project
CMAQ - \$500,000. City of Oroville Table Mountain Blvd Complete Streets Project
CRP - \$2,051,084. City of Chico Downtown Complete Streets Project
FTA 5310 Program – \$1,1880,000 for projects approved by the CTC (BCAG, Help Central & Work Training Center)

Staff anticipates achieving state and federal approval by May 1, 2024.

REQUESTED ACTION: This item is presented for information.

Key staff: Iván Garcia, Programming Director
Brian Lasagna, Regional Analyst



BCAG Transportation Advisory Committee

Item # 5 Information

April 4, 2024

REGIONAL TRANSPORTATION PLAN / SUSTAINABLE COMMUNITIES STRATEGY DEVELOPMENT UPDATES

PREPARED BY: Iván Garcia, Programming Director

ISSUE: BCAG is required to adopt a Regional Transportation Plan / Sustainable Communities Strategy (RTP/SCS) with an Environmental Impact Report (EIR) every 4 years. The 2024 RTP/SCS is scheduled to be adopted at the December 12, 2024, Board meeting.

DISCUSSION: The 2024 RTP/SCS is BCAG's long range regional transportation plan for 2024 to 2045. The RTP/SCS serves as the foundation for the development of the short-range Regional Transportation Improvement Program (RTIP) and the Federal Transportation Improvement Program (FTIP) and can be amended at any time by the BCAG Board of Directors as needed.

The 2024 RTP/SCS contains the following:

1. RTP Document – including all required components (Policy, Sustainable Communities Strategy, Action and Financial)
2. Air Quality Conformity Analysis and Determination – demonstrating that the projects in the RTP conform to the applicable federal air quality requirements.
3. Environmental Impact Report – complying with the California Environmental Quality Act requirements.

The Sustainable Communities Strategy is being presented as a separate agenda item.

DRAFT PROJECT LIST: Staff worked with each of the local jurisdictions and Caltrans to develop the project list for the RTP/SCS. All projects will remain draft until the RTP/SCS is adopted by the BCAG Board in December 2024. The projects are currently being included in BCAG's regional travel model. The included projects are anticipated to be funded within the timeframe of the RTP/SCS and in some cases, are identified as unconstrained, indicating funding is not within BCAG's financial projections. Projects are categorized by type including Transit, Bicycle and Pedestrian, Maintenance and Operations, or Capacity Changing. Jurisdictional "Draft" project lists have been posted online at: <https://www.bcag.org/Projects/RTP--SCS/2024-RTPSCS-Update/index.html>.

A total of 247 projects are currently included in the "Draft 2024 RTP/SCS". Projects have been sorted and posted by jurisdiction/agency:

- [Biggs Projects](#)
- [Chico Projects](#)
- [Gridley Projects](#)
- [Oroville Projects](#)
- [Paradise Projects](#)
- [Butte County Projects](#)
- [BCAG / B-Line Projects](#)
- [Caltrans District 3 Projects](#)

SUSTAINABLE COMMUNITIES STRATEGY

The SCS is designed to support the integration of land use, housing, and transportation for the purpose of reducing GHG emissions from passenger vehicles to meet regional emission reduction targets assigned to BCAG for the Butte County region. This includes the goal of a 7% reduction in per capita GHG emissions by the year 2035 as required by the California Air Resources Board.

The next update of the RTP/SCS is scheduled for adoption by the BCAG Board of Directors in December 2024. Development of the 2024 SCS is well underway and continues to be on track for approval at the end of the year. An updated project schedule has been included in **Attachment #1**.

Current Work

Current work on the SCS includes the development of four land use and transportation scenarios. Finalization of modeling work for the four scenarios is moving forward with the consultant teams at Fehr and Peers and PlaceWorks, with the goal to achieve the GHG reduction targets identified by CARB for the BCAG region. This work is also being coordinated with BCAG member jurisdictions through the Planning Directors Group and Transportation Advisory Committee. Community input on scenario development was received last fall with an online survey and community workshop.

The four (4) scenarios are as follows:

- Scenario #1 – 2020 RTP/SCS (No Project)
- Scenario #2 – Apply new regional growth forecasts and 2023 B-Line Routing Study findings. Land use and transportation strategies unchanged. Consistent with local general plans.

- Scenario #3 – Increase housing mix as well as ratio of forecasted housing in the “Center” and “Established Growth” areas. Emphasis on new housing elements and recent development trends. Updated transportation project list. Consistent with local general plans and new housing elements.
- Scenario #4 – Include additional VMT/GHG reduction strategies to achieve greater reductions towards meeting the CARB target.

Attachment #2 includes additional information on the four scenarios currently under development. BCAG staff expect to complete the scenario modeling work in the next few weeks and bring forward a recommendation for the preferred scenario to the Planning Directors Group in early April, and the BCAG Board of Directors at the April 2024 Board meeting.

Next Steps

Following selection of a preferred scenario by the BCAG Board in April, the next steps in the development of the SCS will include:

- Development of actions and policies that support implementation of the preferred scenario - *spring 2024*.
- Completion of the required equity analysis identifying any disparate impacts of the proposed SCS components in regard to race, color, or national origin as well as any disproportionately high and adverse human health or environmental effects on other priority populations including low income and disadvantaged populations - *spring 2024*.
- Completion of draft RTP/SCS document, draft supplemental EIR, and associated public workshops along with required public review period - *late summer/early fall 2024*.
- Final RTP/SCS document and supplemental EIR approval by BCAG Board of Directors - *December 2024*.

PUBLIC OUTREACH: Staff will continue public outreach efforts throughout the development of the RTP/SCS. An attached public outreach event schedule is attached. Specific RTP/SCS or EIR public meetings or hearings will be completed as required.

STAFF RECOMMENDATION: This item is presented for information.

Key Staff: Iván García, Programming Director
Chris Devine, Planning Director
Brian Lasagna, Regional Analyst

BCAG 2024 Sustainable Communities Strategy Schedule

Tasks	2022				2023												2024												2025												
	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J							
Task 1. Project Initiation																																									
1. Consultant Kick-Off Meeting	█																																								
2. Administrative Coordination	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█	█				
Task 2. Regional Travel Survey																																									
1. Travel Survey Scoping		█	█																																						
2. Regional Travel Survey		█	█	█	█	█	█																																		
Task 3. Prepare Sustainable Communities Strategy																																									
1. SCS Public Outreach and Coordination																																								★	
2. Gather/Develop Required Data to Consider	█	█	█	█	█	█	█																																		
3. Develop Strategies & Scenarios (Land Use, Housing, and Transportation)																																								★	
4. Identify Policies and Imp. Actions for Preferred Scenario																																									
5. Quantify Results																																									
6. Equity Analysis																																									
Task 4. Finalize Sustainable Communities Strategy																																									
1. Administrative Draft Document																																									
2. Draft Document																																									
3. Draft Document Review Meetings																																									★
4. Final Document and Submittal to CARB																																									
Task 5. BCAG Board of Directors Review/Approval																																									
1. BCAG Board Meeting																																									

Public Workshop: ★

2024 RTP/SCS Scenario Development

Strategy	Scenario #1 2020 RTP/SCS (No Project)	Scenario #2 2020 RTP/SCS Update	Scenario #3 Latest Trends & Transit Oriented Development	Scenario #4 Latest Trends & Transit Oriented Development Plus
Land Use				
<i>Housing & Jobs</i>	2020 RTP/SCS	2020 RTP/SCS <i>(Consistent w/ Local General Plans)</i>	<ul style="list-style-type: none"> • Increased % of growth in Urban Center & Established Areas <ul style="list-style-type: none"> • Increased % of Multi-Family Units • Improved Jobs-Housing Balance • <i>Consistent w/ Local General Plans and new Housing Elements</i> 	Same as Scenario #3
<i>Regional Growth</i>	2020 RTP/SCS	2022-2045 Regional Growth Forecasts	Same as Scenario #2	Same as Scenario #2
Transportation				
<i>Roads</i>	2020 RTP/SCS	2020 RTP/SCS	Updated Project List	Same as Scenario #3
<i>Transit</i>	2020 RTP/SCS	B-Line Routing Study Implementation	Same as Scenario #2	Same as Scenario #2
<i>Bike & Pedestrian</i>	2020 RTP/SCS	2020 RTP/SCS	Updated Project List <i>(Increase Class I, II, & IV bike facility miles)</i>	Same as Scenario #3
Additional				Telecommuting
				Telemedicine
				Increased Transit Frequency
				Other <i>(based on results of Scenario #3)</i>

3/14/2024



BCAG Transportation Advisory Committee

Item # 6 Information

April 4, 2024

2024/25 PRELIMINARY FINDINGS OF APPORTIONMENT FOR THE TRANSPORTATION DEVELOPMENT ACT (TDA) FUNDS

PREPARED BY: Ivan Garcia, Programming Director

ISSUE: Staff has prepared preliminary 2024/25 Transportation Development Act (TDA) apportionments for committee's review and awareness. Final TDA apportionments will be approved in May by the BCAG Board for use in the annual TDA claim process.

DISCUSSION: The TDA provides two funding sources: Local Transportation Funds (LTF) and State Transit Assistance (STA). Revenues of the LTF are derived from a ¼ cent of general sales tax collected within the county and revenues of the STA are derived from the statewide sales tax on diesel fuel STA and based on the adopted state budget.

The LTF funds a wide variety of transportation programs, including planning and programming activities, pedestrian and bicycle facilities and public transportation. The STA is required to be used on transit.

Preliminary allocations to the cities, town and county are based on January 1, 2023 population figures from the State Department of Finance. Final apportionments will use the January 1, 2024 population estimate, which is released each year on May 1st.

Attached for the TAC's awareness are the Preliminary Findings of Apportionment for the Local Transportation Funds and State Transit Assistance for fiscal year 2024/25. Local agencies are required to submit a claim for these funds. At the request of local agencies, staff is able to meet individually with local agencies on their respective claim. BCAG attempts to process all claims at the same time for Board approval.

As part of the development of the RTP/SCS, BCAG will be recommending to the BCAG Board that a policy to use an allowable percent of TDA – LTF be set aside for bicycle and pedestrian types of projects. If approved by the Board, the policy would begin for the FY 25/26 TDA claim process. Of the funds collected, BCAG would issue a call for projects for the funds. The purpose of this the policy is to strengthen BCAG's SCS demonstration in working towards achieving its climate and air quality goals.

The public utilities code is provided below.

PUC § 99233.3 – Pedestrian and Bicycle Allocations (Amended by Stats. 2015, Ch. 716, Sec. 1. (SB 508) Effective January 1, 2016.) Two percent of the remaining money in the fund shall be made available to counties and cities for facilities provided for the exclusive use of pedestrians and bicycles unless the transportation planning agency finds that the money could be used to better advantage for the purposes stated in Article 4 (commencing with Section 99260) and Article 4.5 (commencing with Section 99275), or for local street and road purposes in those areas where the money may be expended for those purposes, in the development of a balanced transportation system. Of the amount made available to a city or county pursuant to this section, 5 percent thereof may be expended to supplement moneys from other sources to fund bicycle and pedestrian safety education programs, but shall not be used to fully fund the salary of any one person.

Source: <https://dot.ca.gov/-/media/dot-media/programs/rail-mass-transportation/documents/f0009844-tda-07-2018-a11y.pdf>

For discussion purposes only, staff has prepared the following as an example using the current FY 24/25 TDA Preliminary Findings of Apportionment (see attachment):

LTF Total Funds: \$12,500,000

- BCAG/Admin: (\$650,000)
- BC Auditor: (\$25,000)

Current Balance of LTF funds for transit and local apportionments = \$11,825,000

PUC § 99233.3 - 2% total = \$236,500 (Set aside for independent call-for-projects)

Revised balance for Butte Regional Transit, cities and county to be apportioned:
\$11,588,500.

STAFF RECOMMENDATION: This item is presented for review and discussion. Any feedback received from the TAC will be incorporated and considered for future TAC discussion.

Key Staff: Iván García, Programming Director
Chris Devine, Planning Director
Brian Lasagna, Regional Analyst
Julie Quinn, Chief Fiscal Officer

**STATE TRANSIT ASSISTANCE FUND (STA)
and
LOCAL TRANSPORTATION FUND (LTF)
Fiscal Year 2024/25
Preliminary Findings of Apportionment**

3/28/2024

STA - Total Funds = \$ 3,000,000

Jurisdiction	PUC 99313	PUC 99314	2024/25 Allocation	Change in TDA 23-24 Finding
BRT CAPITAL	\$ 550,000	-	\$ 550,000	(200,000)
BRT OPERATIONS	\$ 2,228,635	130,931	\$ 2,359,566	200,000
GRIDLEY FLYER	\$ 88,617	1,817	\$ 90,434	-
TOTAL	2,867,252	132,748	\$ 3,000,000	\$ 200,000

STA Source: Estimate of State Controller's Office January 2024; plus \$408,756 Fund Balance used

LTF - Total Funds = \$ 12,500,000

Jurisdiction	Population	Pop %	2024/25 Allocation	Change in TDA 23-24 Finding
BCAG/Admin	N/A	N/A	\$ 650,000	-
BC AUDITOR/Admin	N/A	N/A	\$ 25,000	-
BRT CAPITAL	N/A	N/A	\$ 500,000	-
BRT OPERATIONS	N/A	N/A	\$ 1,999,532	118,147
BUTTE CO	60,109	29.24%	\$ 2,726,490	(6,390)
BIGGS	1,990	0.97%	\$ 90,265	(211)
CHICO	107,394	52.24%	\$ 4,871,295	(11,417)
GRIDLEY	7,548	3.67%	\$ 342,370	(803)
OROVILLE	19,409	9.44%	\$ 880,375	(2,063)
PARADISE	9,142	4.45%	\$ 414,673	(972)
TOTAL	205,592	100.00%	\$12,500,000	\$ 96,291

LTF Source: Butte County Auditor's Office estimate of \$10,964,548 for FY 24/25 plus \$1,535,452 Fund Balance

Source: Population - Department of Finance Report E-1 for Jan 1, 2023

FY 24/25 Agency Apportionments for STA and LTF				Change in TDA 23-24 Finding
AGENCY	STA	LTF	TOTAL	
BCAG		\$ 650,000	\$ 650,000	\$ -
AUDITOR		\$ 25,000	\$ 25,000	\$ -
BUTTE REGIONAL TRANSIT	\$ 2,909,566	\$ 2,499,532	\$ 5,409,098	\$ 118,147
BUTTE CO		\$ 2,726,490	\$ 2,726,490	\$ (6,390)
BIGGS		\$ 90,265	\$ 90,265	\$ (211)
CHICO		\$ 4,871,295	\$ 4,871,295	\$ (11,417)
GRIDLEY	\$ 90,434	\$ 342,370	\$ 432,804	\$ (803)
OROVILLE		\$ 880,375	\$ 880,375	\$ (2,063)
PARADISE		\$ 414,673	\$ 414,673	\$ (972)
TOTAL	\$ 3,000,000	\$ 12,500,000	\$ 15,500,000	\$ 96,291

Change in Funding:		FY 23/24 Final Finding	FY 24/25 Prelim Finding	Change in TDA	% Increase
	STA	\$ 3,000,000	3,000,000	\$ -	0%
	LTF	\$ 12,403,709	12,500,000	96,291	1%
				\$ 96,291	
Change in Distribution:	BCAG	\$ 650,000	650,000	\$ -	0%
	BC Auditor	\$ 25,000	25,000	\$ -	0%
	BRT	5,290,951	5,409,098	\$ 118,147	2%
	Jurisdictions	\$ 9,437,758	9,415,902	\$ (21,856)	0%
				\$ 96,291	



BCAG Transportation Advisory Committee

Item # 7 Information

April 4, 2024

2025 FEDERAL TRANSPORTATION IMPROVEMENT PROGRAM

PREPARED BY: Ivan Garcia, Programming Director

ISSUE: As the federally designated Metropolitan Planning Organization for Butte County, BCAG is responsible for biennially preparing and adopting the Federal Transportation Improvement Program (FTIP). The 2025 FTIP is required to be adopted and submitted to Caltrans by September 30, 2024.

DISCUSSION: The purpose of the FTIP is to identify all transportation-related projects that require federal funding or other approval by the Federal Highway Administration (FHWA) or the Federal Transit Administration (FTA). The 2025 FTIP will cover the next four fiscal years (FFY 24/25, 25/26, 26/27 and 27/28). The FTIP also identifies all non-federal, regionally significant projects for information and air quality emissions modeling purposes. The FTIP indicates the area's short-term plan for use of federal dollars and other resources for the maintenance, operation, and improvement of the transportation system and the achievement of federal air quality standards over the next four federal fiscal years.

Existing projects that are not obligated in the current 2023 FTIP will carry forward into the 2025 FTIP as well as the projects adopted in the 2024 State Transportation Improvement Program (STIP). The typical funding programs associated with the FTIP include the STIP, State Highways Operations and Protection Program (Caltrans SHOPP), Highway Bridge Program (Local Bridge Program), Federal Transit Administration Programs (Transit), Congestion Mitigation and Air Quality Program (CMAQ), Highway Improvement Program (HIP), Highway Safety Improvement Program (HSIP) and the Active Transportation Program (ATP).

This process is primarily developed in consultation with BCAG's Transportation Advisory Committee. All projects in the FTIP are required to be included in the adopted Regional Transportation Plan/Sustainable Communities Strategy and a federal performance measure identified. Development of the FTIP will be completed in accordance with BCAG's adopted Public Participation Plan.

A public workshop for the draft FTIP will be scheduled in June 2024. The draft FTIP document will be presented at the July 25, 2024 Board meeting with adoption at the August 22, 2024 Board meeting. Staff will present the draft 2024 list of FTIP projects at the May TAC meeting.

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Staff will reach out directly to each of the cities and county concerning their respective projects. A new regional emissions analysis will be required for the 2025 FTIP. All information developed will be posted on BCAG's website for the FTIP.

STAFF RECOMMENDATION: This item is presented for information.

Key staff: Ivan Garcia, Programming Director
Brian Lasagna, Regional Analyst



BCAG Transportation Advisory Committee

Item # 8 Information

April 4, 2024

ACTIVE TRANSPORTATION INFRASTRUCTURE INVESTMENT PROGRAM (ATIIP)

PREPARED BY: Ivan Garcia, Programming Director

ISSUE: The Active Transportation Infrastructure Investment Program (ATIIP) is a new grant program with \$45 Million available for planning, design and construction projects.

DISCUSSION: This program has received \$45 million in funding from the Consolidated Appropriations Act of 2023. The Federal Highway-Administration will award Planning and Design, and Construction grants. Eligible applicants for the grant include: local or regional planning organizations or councils, a multicounty special district, a State, a multistate group of governments, or an Indian tribe. The Notice of Funding for the Fiscal Year 2023 has been published and is now open for applications. **The deadline for submitting applications is Monday, June 17, 2024, at 8:59 p.m. (PST).** Applications must be submitted electronically through grants.gov. There are two upcoming virtual webinars scheduled: • ATIIP Discretionary Grant NOFO Information Session – Tuesday, April 9, 2024, 11:00 a.m. – 12:00 p.m.: Register here • ATIIP Discretionary Grant NOFO Information Session for Tribes – Wednesday, April 10, 2024, 9:00 a.m. – 10:00 a.m.: Register here For more details on this Federal Grant please visit: https://www.fhwa.dot.gov/environment/bicycle_pedestrian/atiip/

Questions can be directed to BCAG staff or Caltrans Local Assistance.

REQUESTED ACTION: This item is provided for information.

Key Staff: Ivan Garcia, Programming Director
Brian Lasagna, Regional Analyst

From: Metzger, Mckenzie@DOT
Cc: Fong, Alexander Y@DOT; Arnold, Gary S@DOT; Healy, Angelina R@DOT; Metzger, Mckenzie@DOT; Her, Keng@DOT
Subject: [ADV] Caltrans Call for Letters of Support - Active Transportation Infrastructure Investment Program (ATIIP) FY 2023
Date: Friday, March 29, 2024 9:45:21 AM
Attachments: [Caltrans D3 LOS Template.docx](#)

Hello Everyone,

The following email is being sent to local and regional agencies within Caltrans District 3.

Caltrans District 3 is releasing a Letter of Support (LOS) request for the Federal Highway Administration's Active Transportation Infrastructure Investment Program (ATIIP) FY 23. ATIIP is a new competitive grant program created by the Bipartisan Infrastructure Law to plan, design, and construct infrastructure that will provide substantial additional opportunities for walking, bicycling, and other forms of active transportation.

If you are interested in obtaining a LOS from Caltrans, please complete the attached LOS template and submit your LOS request by **COB on Wednesday April 24, 2024.**

- The ATIIP NOFO is located [here](#).
- We will only consider LOS requests that utilize the attached LOS template as this is a required submittal document where the local or regional agency provides relevant information about the project/application in the LOS template.
- Optional items that may be included in your email submittal includes: a Project Factsheet that includes a Vicinity Map or other relevant data/documents. These optional items could help support your LOS request.

See the below announcement for more information, resources, and links to upcoming webinars.

Please reach out if you have any questions.

Thank you,

Mckenzie Metzger (she/her/hers)
Investment Planning Coordinator
Division of Planning, Local Assistance, and Sustainability
California Department of Transportation, District 3
Text/Call: (530) 649-6911
Email: mckenzie.metzger@dot.ca.gov



From: Caltrans HQ Office of Strategic Investment Planning <dotp.osip@dot.ca.gov>
Sent: Tuesday, March 26, 2024 3:30 PM
To: Metzger, Mckenzie@DOT <Mckenzie.Metzger@dot.ca.gov>
Subject: Caltrans Active Transportation Infrastructure Investment Program (ATIIP) FY 2023

EXTERNAL EMAIL. Links/attachments may not be safe.





BCAG Transportation Advisory Committee

Item # 9 Information

April 4, 2024

BUTTE REGIONAL TRANSIT OUTREACH AND COMMUNITY INVOLVEMENT

PREPARED BY: Ivan Garcia, Programming Director

ISSUE: Staff is providing information on upcoming community outreach efforts involving Butte Regional Transit (B-Line) and BCAG.

DISCUSSION: Outreach is vital to engaging with the community on BCAG and B-Line’s planning, programming, and transit services. Participating in community events has proven to be effective with meaningful dialogue with those interested in regional transportation.

Community events provide venues to engage with the public about various planning and programming activities such as the RTIP, FTIP, RTP/SCS, Passenger Rail and transit. Community events enable staff to interact with the public and develop a positive association. For the TAC’s awareness, the 2024 events are as follows, noting “*” indicates bus on site.

<p>February (participated)</p> <p>2/17 Oroville AAFCC Block Party</p> <p>2/23 Chico Jesus Center Presentation</p> <p>March</p> <p>3/16 Oroville Arbor Day Festival</p> <p>April</p> <p>4/11 Chico Thursday Night Market (1st night)</p> <p>May</p> <p>TBD Chico Stuff the Bus Food Drive*</p> <p>5/4 Oroville Feather Fiesta Days</p> <p>5/11 Paradise Chocolate Fest</p> <p>5/18 Gridley Red Suspenders Day</p> <p>5/23 Chico Thursday Night Market</p> <p>June</p> <p>6/13 Chico Aging & Disability Fair (CSU)</p> <p>6/15 Oroville AAFCC Juneteenth Celebration</p> <p>6/27 Chico Thursday Night Market</p>	<p>July</p> <p>Nothing in July</p> <p>August</p> <p>8/15 Chico Thursday Night Market</p> <p>September</p> <p>9/26 Chico Thursday Night Market</p> <p>9/28 Oroville Salmon Festival</p> <p>October</p> <p>10/4-5 Paradise Johnny Appleseed Days</p> <p>TBD Chico CSU Bus Day (EJ Hall)*</p> <p>TBD Chico CSU Sustainability Day</p> <p>10/31 Chico Downtown Treat Street*</p> <p>November</p> <p>TBD Gridley Dia de Los Muertos</p> <p>December</p> <p>TBD Chico Stuff the Bus Toy Drive*</p>
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STAFF RECOMMENDATION: This item is presented for information.



BCAG Transportation Advisory Committee

Item # 10 Information

April 4, 2024

BUTTE COUNTY SAFETY & ACTION PLAN (SAP)

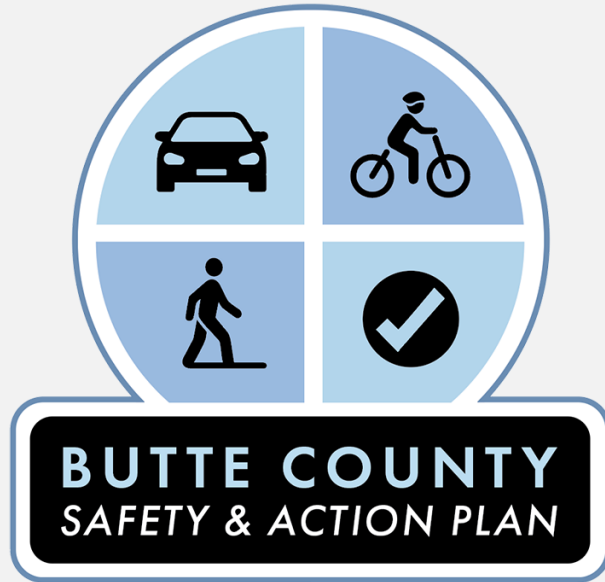
PREPARED BY: Ivan Garcia, Programming Director

DISCUSSION: Ms. Kerri Vanderbom, Project Manager with Butte County Public Health will provide an overview on a recently acquired Federal Safer Streets and Roads 4 All (SS4A) grant. The project was recently initiated in March 2024. Ms. Vanderbom will inform the committee of the process and what the final results will be and how they may be able to assist the region in future funding opportunities.

The power point presentation has been included.

REQUESTED ACTION: This item is provided for information.

Key Staff: Ivan Garcia, Programming Director



Butte County

Safety & Action Plan (SAP)



Butte County Safety & Action Plan (SAP)

Welcome & Introductions



Kerri Vanderbom, Project Manager
Jodi Putnam, Division Director
Joseph Tobias, Health Education Specialist



MARK THOMAS

Paul Martin, Project Manager
Sam Sharvini, Senior Transportation Planner
Jae Riddle, Senior Transportation Planner



Matt Braughton, Associate Planner



Maikhou Thao, Director

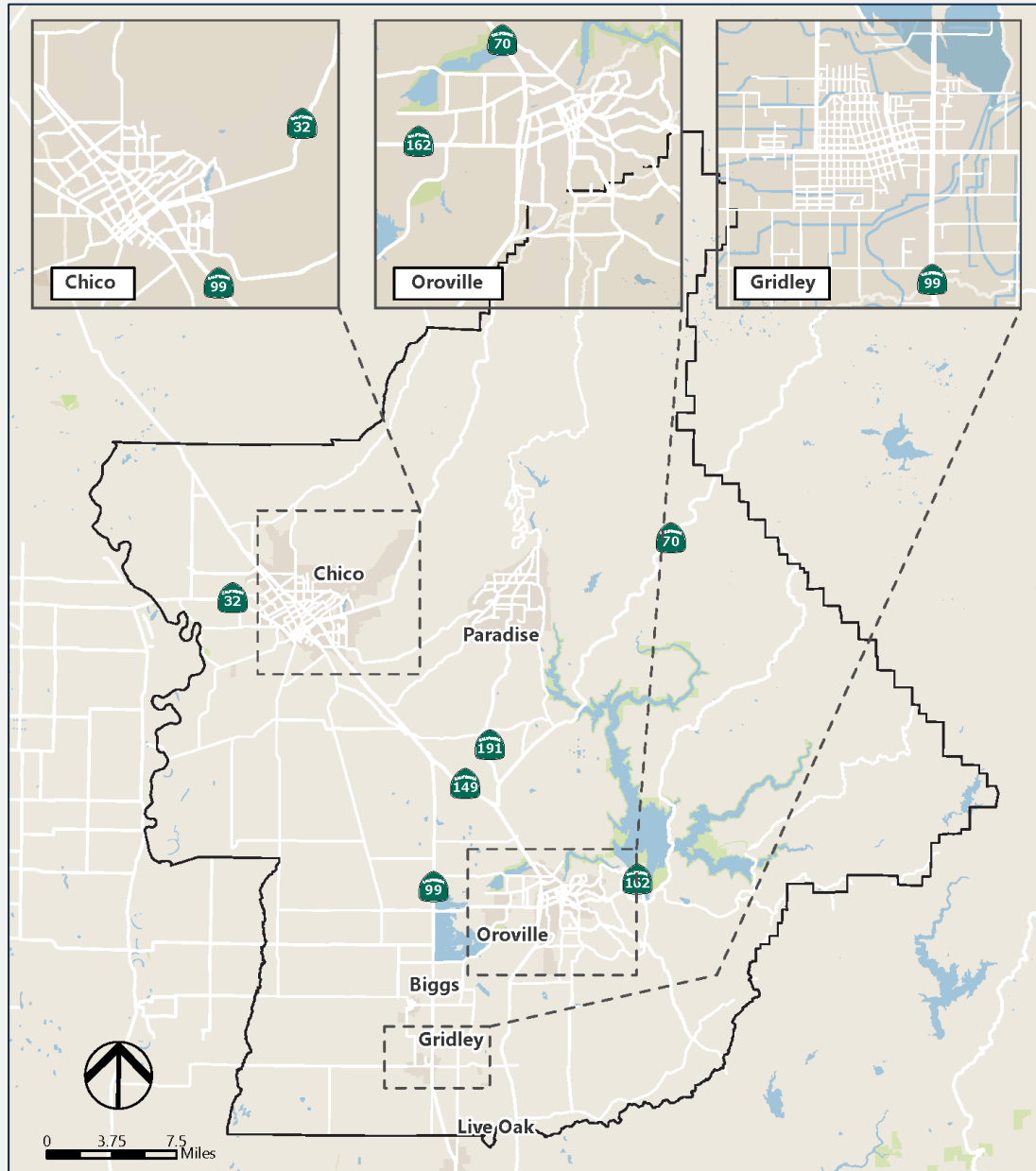
Project Kickoff Meeting | March 19, 2024



Meeting Agenda

- Welcome and Introductions
- Project Background & Overview
- Goals & Objectives
- Project Process
- Community Engagement Plan
- Final Report Deliverable
- Schedule
- Next Steps
- Open Forum





Project Background & Overview

- Funded by the Federal Safe Streets and Roads 4 All (SS4A) Grant Program
- Updates the Unincorporated County's Existing SAP
- Incorporates the Cities of
 - Chico
 - Gridley
 - Oroville



Goals & Objectives

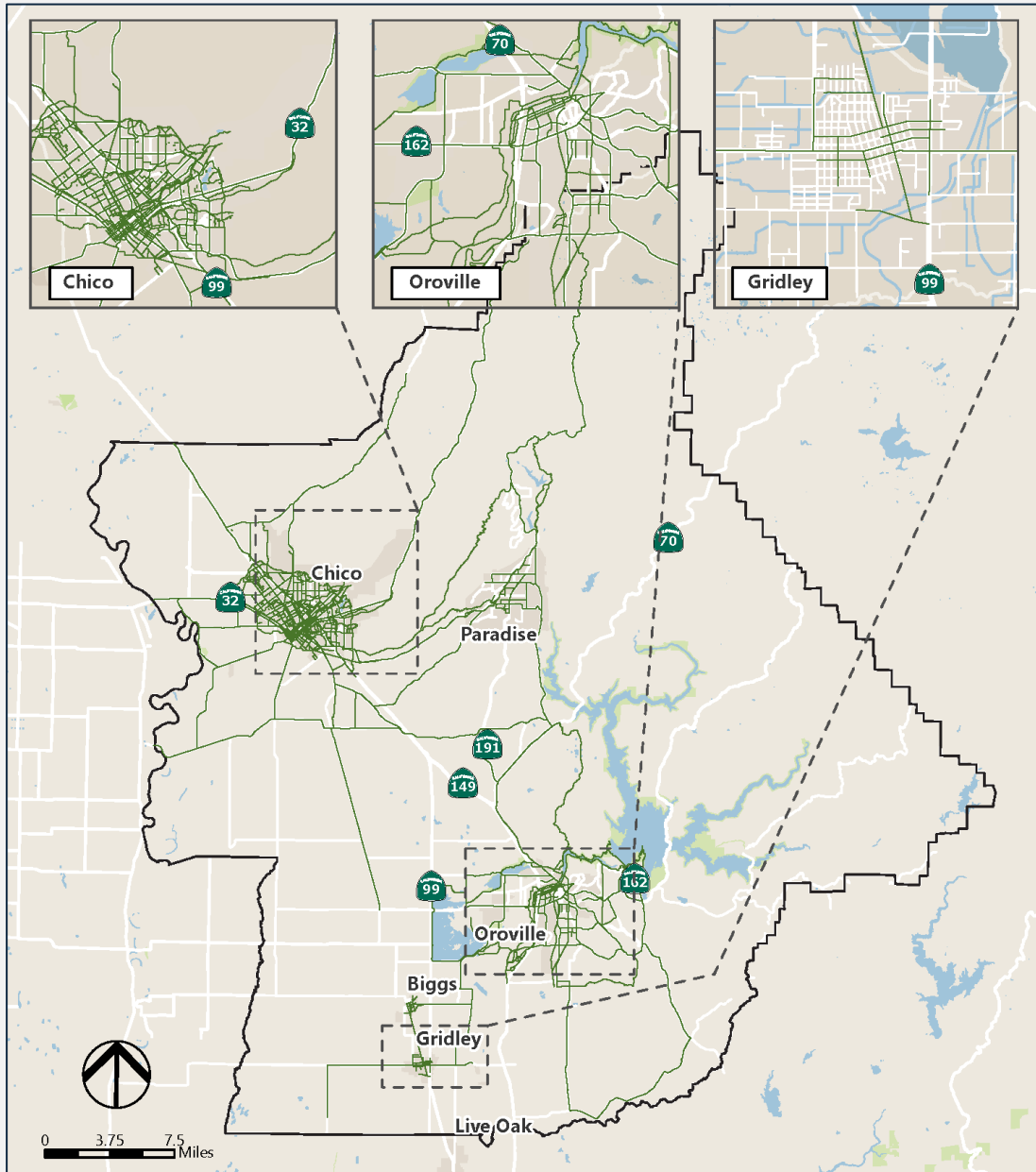
- Within the four jurisdictions, the following will be identified:
 - Infrastructure Projects
 - Non-Infrastructure Recommendations
 - Refined Project Recommendations
 - Inventory of Past Expenditures



Project Process

- Multidisciplinary Project Stakeholder Committee
- Review of Existing Conditions
- Role of Community Engagement
- Identification of Project Recommendations
 - Improvement Cost Estimates
- Implementation Plan





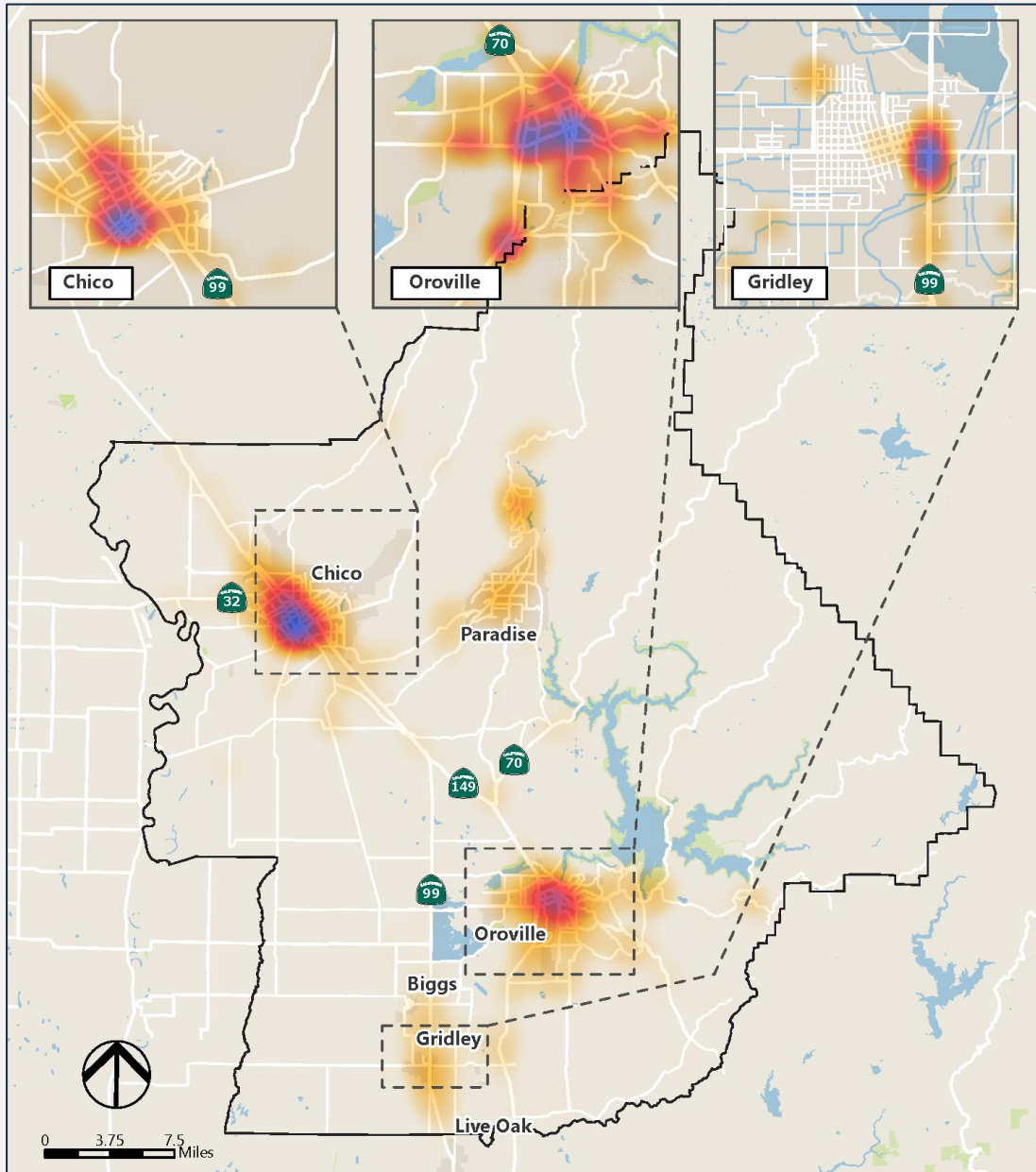
Preliminary Review of Existing Conditions

Existing Bikeways

LEGEND

— Bikeways





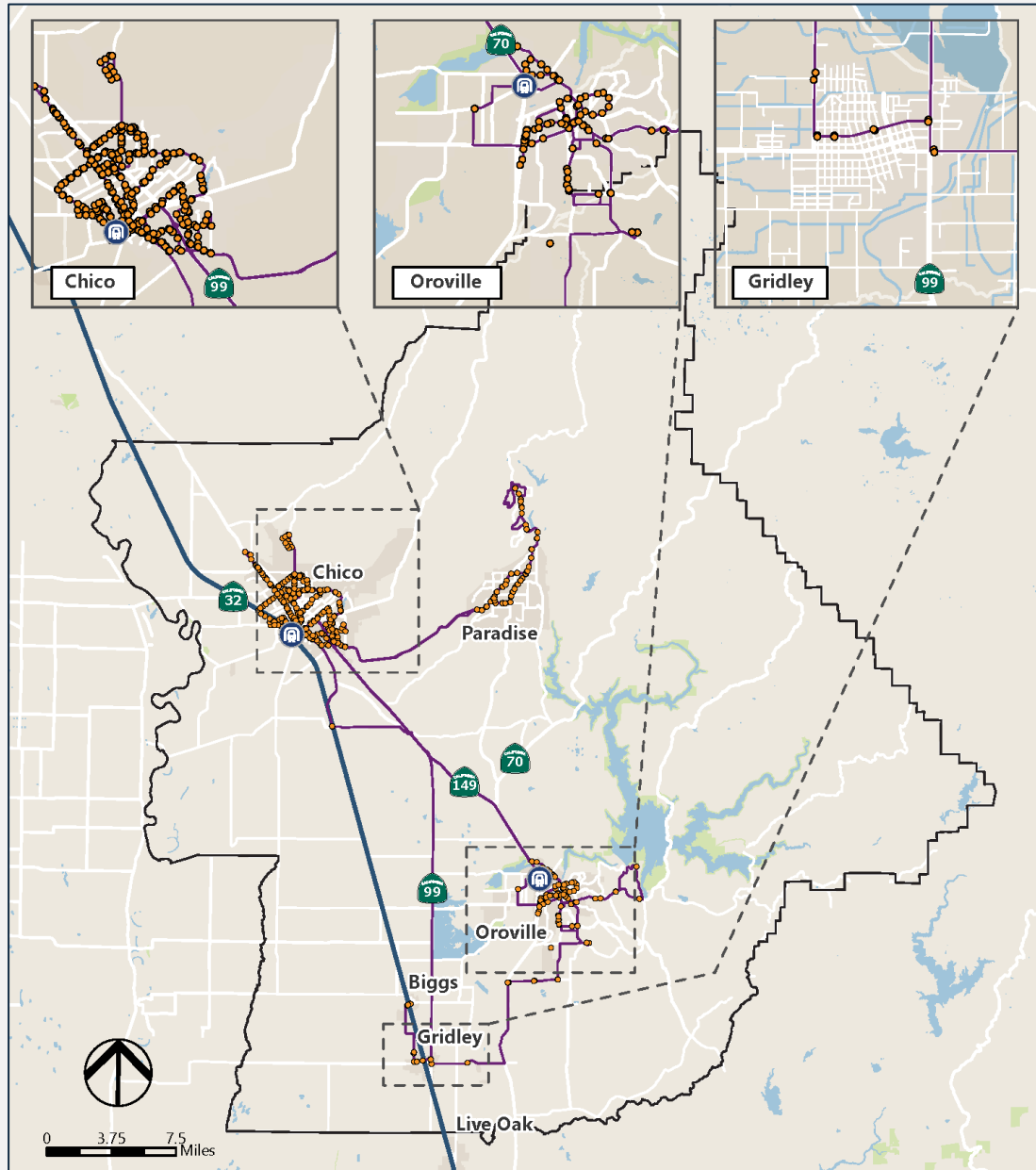
Preliminary Review of Existing Conditions

Killed & Severely Injured (KSI) Map

LEGEND

KSI Collisions (2017-2022 TIMS)









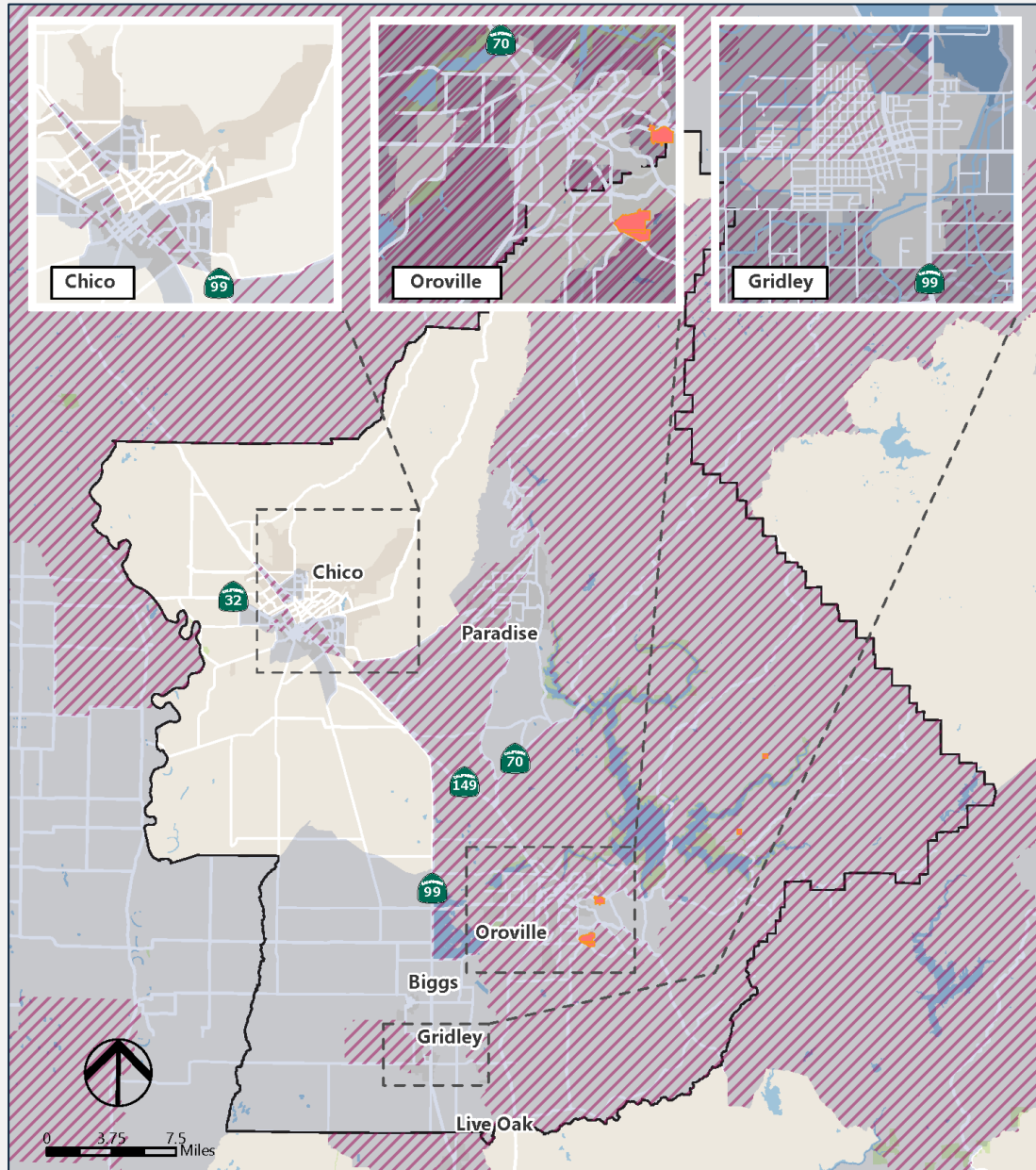
Preliminary Review of Existing Conditions

Transit Routes & Stops Map

LEGEND

-  Amtrak Stations
-  Bus Stops
-  Bus Routes
-  Amtrak Rail





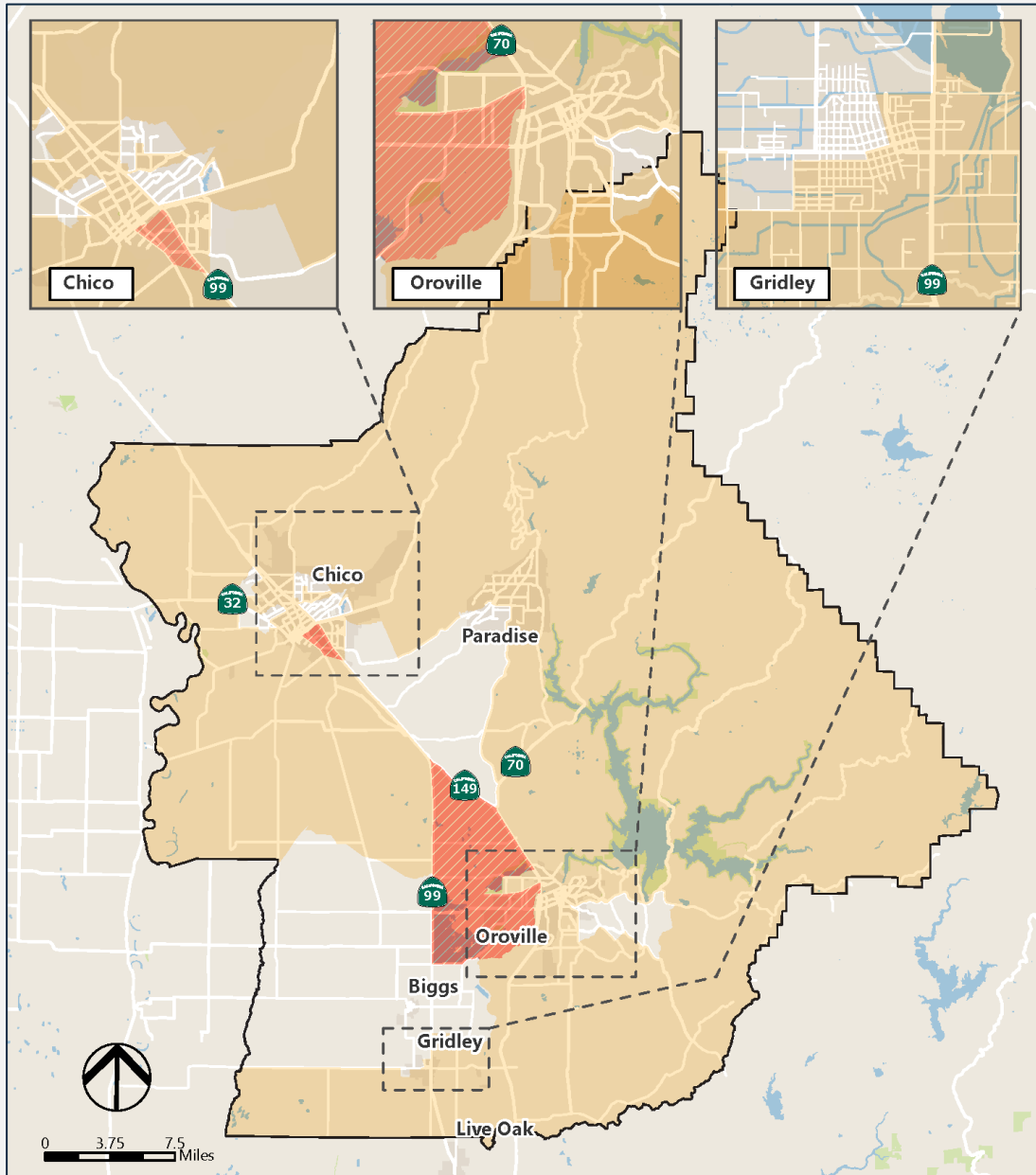
Preliminary Review of Existing Conditions

Federally Recognized Disadvantaged Communities

LEGEND

- Healthy Places Index 3.0 Bottom 50%
- Federal Climate and Economic Justice Area
- Federally Recognized Tribal Lands







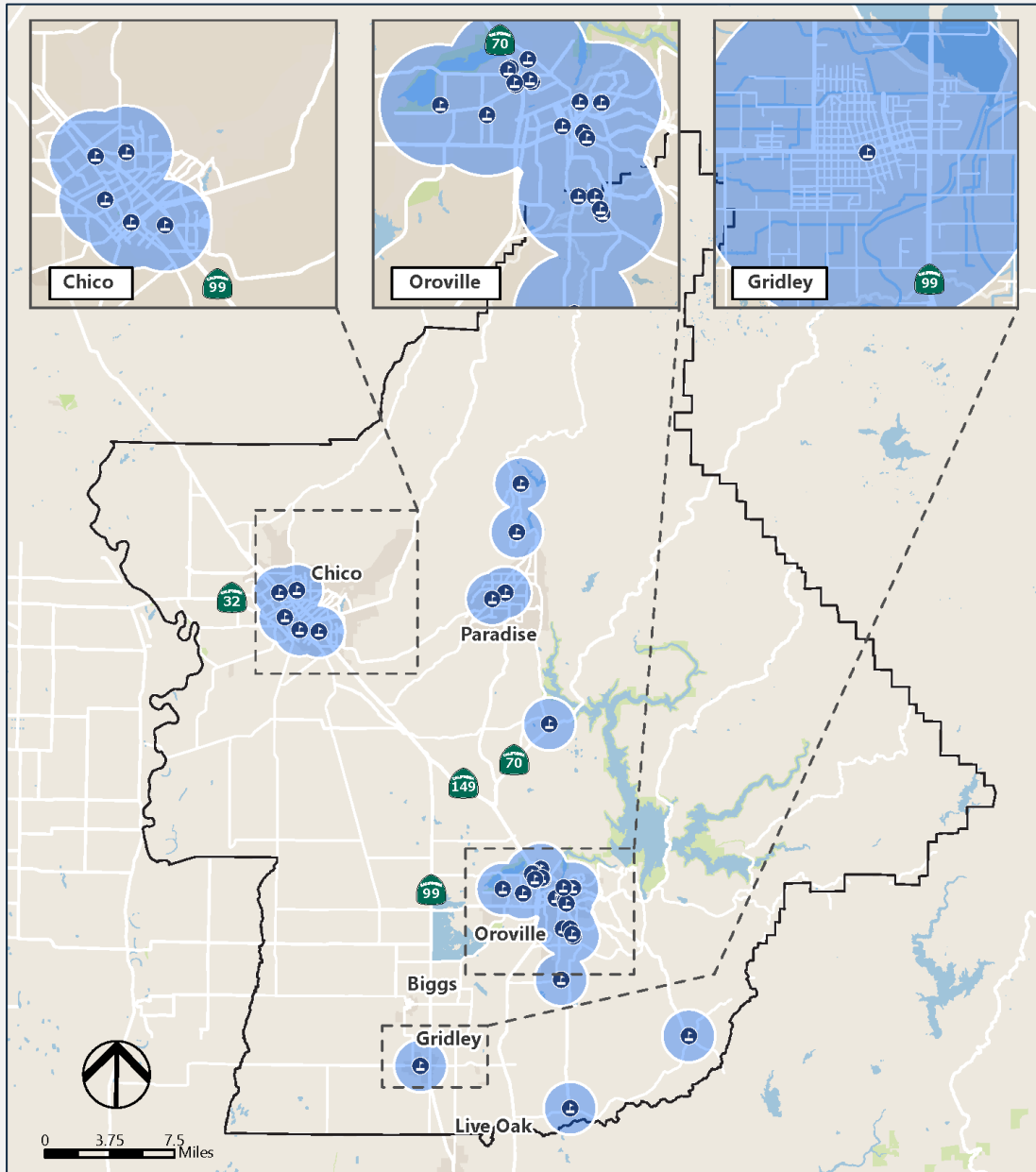
Preliminary Review of Existing Conditions

State Recognized Disadvantaged Communities

LEGEND

-  CalEnviroScreen 4.0 Top 25% (OEHHA)
-  Median Household Income < \$64,352 (2021 Census)







Preliminary Review of Existing Conditions

Free & Reduced Priced Meals Eligibility Map

LEGEND

-  2 Mile School Radius
-  FRPM Schools (California Department of Education)



Engagement Scope of Work

1. Develop a Public Engagement Plan
2. Host five (5) Stakeholder Meetings
3. Community Engagement Activities (see at right)
4. Presentation at up to four (4) City Council or Board of Supervisor Meetings

Community Engagement Activities

- Canvassing at five (5) community events.
- Two (2) Workshops.
- Four (4) Walk Audits.
- Two (2) Surveys.
- Project Fact Sheet.
- Workshop Flyers.



Project Schedule

	Spring 2024	Summer 2024	Fall 2024	Winter 2025	Spring 2025	Summer 2025	Fall 2025
Existing Conditions Review							
Project Recommendations							
Implementation Plan							
Prepare Safety Action Plan						FINAL REPORT DELIVERABLE	
Community Engagement							

Project Kickoff Meeting | March 19, 2024



Next Steps

- Anticipated Next Meeting
Date: May 2024

Call to Action:

- **Identify Additional Stakeholders**
- **Identify Community Outreach Opportunities**



Contact Information

Kerri Vanderbom – Project Manager
KVanderbom@ButteCounty.net

Paul Martin – Project Manager
Pmartin@MarkThomas.com

Sam Sharvini – Deputy Project Manager
Ssharvini@MarkThomas.com





BCAG Transportation Advisory Committee

Item # 11 Information

April 4, 2024

CALTRANS DISTRICT 03 UPDATES

PREPARED BY: Ivan Garcia, Programming Director

Angel Araiza of Caltrans Local Assistance will provide a verbal update on various subjects. Any attachments will be distributed or made available at the committee meeting.

Local Assistance/BCAG Coordination

Project End Date Reports

(Link) <https://dot.ca.gov/programs/local-assistance/projects/projects-with-expiring-end-dates>

The Project End Date (PED), analogous to the previously used Agreement End Date (AED), is the date that an agency estimates to identify the end of a project phase's Period of Performance (end of Federally participating work). It is defined as the date after which no additional federally participating costs may be incurred for an authorized phase of work.

For PEDs please review the PED tool posted online.

Inactive Projects

All projects with an unexpended balance greater than or equal to \$150,000 with no activity for the past 9 months are subject to this review as well as those projects with an unexpended obligation of \$50,000 to \$150,000 which were authorized more than 9 months ago and have no expenditures.

<https://dot.ca.gov/programs/local-assistance/projects/inactive-projects>

No inactive projects from last report 03/04/2024

Local Assistance Updates

- [Local Assistance Blog – Caltrans Division of Local Assistance](#) Encourage to subscribe for latest updates.

<https://www.localassistanceblog.com/>

- A new version of Local Assistance Procedure Manual (LAPM) Form 5-A: Local Agency Invoice is now available for [download here!](#) <https://forms.dot.ca.gov/v2Forms/servlet/FormRenderer?frmid=DOTLAPM5A>

- Updated forms can be found

[Local Assistance Procedures Manual \(LAPM\) Forms | Caltrans https://dot.ca.gov/programs/local-assistance/forms/local-assistance-procedures-manual-forms](https://dot.ca.gov/programs/local-assistance/forms/local-assistance-procedures-manual-forms)

[Local Assistance Program Guidelines \(LAPG\) Forms | Caltrans https://dot.ca.gov/programs/local-assistance/forms/local-assistance-program-guidelines-forms](https://dot.ca.gov/programs/local-assistance/forms/local-assistance-program-guidelines-forms)

Local Assistance Training/LTAP is offering:

BCAG TAC Meeting

Training & Resources

Division of Local Assistance Office of Local Civil Compliance Spring Webinar Series 2024

The Division of Local Assistance Office of Local Civil Compliance will provide free webinars in Spring 2024.

Disadvantaged Business Enterprise Goal Setting

Session 1: April 10, 2024 – 1:30 pm – 3:00 pm PT

Session 2: May 9, 2024 – 9:00 am – 10:30 am PT

How to Search for Disadvantaged Business Enterprise Firms with B2GNOW

[Session 2: April 17, 2024 – 11:00 am – 11:30 am PT](#)

Disadvantaged Business Enterprise Good Faith Efforts

Session 1: April 24, 2024 – 10:00 am – 11:30 am PT

Session 2: May 16, 2024 – 1:00 pm – 2:30 pm PT

Contact Office of Local Civil Compliance Liaison [Alison Nealon](#) for further details. Access full details in the [downloadable DBE Webinar pdf](#) or on the [DLA Blog](#).

Caltrans Division of Local Assistance & Federal Highway Administration California

Discretionary Programs Workshop

[April 8, 2024](#)

[10:00 am - 12:00 pm PT](#)

The two-hour Discretionary Programs Workshop will provide attendees with a basic overview of the Discretionary Grants Project process and will answer many questions new grant awardees will have concerning how to get their newly awarded projects started. The workshop will include presentations by the Caltrans Office of Federal Resources and Federal Highway Administration (FHWA) California Division. Local Agency, Caltrans Local Assistance Office Staff, and Caltrans District Project Managers are encouraged to attend.

This workshop is open to Local Public Agencies, Regional Transportation Planning Agencies, Metropolitan Planning Organizations, FHWA and Caltrans staff.

Topics include:

- Discretionary Program Process
- Getting Started with your Discretionary Grant Awarded Project
- The Direct Recipient Option versus the CT Passthrough Option
- Required Project Agreements
- Grant Kickoff Meeting
- And more!

No registration is necessary for this webinar. Visit the [DLA Blog](#) for workshop access.

Questions, contact [DLA Office of Federal Programs Bob Baca](#).



Caltrans Federal Grants 101 Webinar Series

[How to Create Competitive Federal Grant Applications](#)

[May 9, 2024](#)

[10:00 am – 11:30 am PT](#)

Caltrans is hosting a Federal Grants 101 Webinar Series to assist local and regional transportation partners in applying for Competitive Federal Grant Programs under the Infrastructure Investment and Jobs Act (IIJA, also known as Bipartisan Infrastructure Law).

Learn how to connect with Caltrans and hear from successful grant applicants on their grant development process, best practices, and how they formed meaningful cross-agency partnerships. Visit the Caltrans Federal Liaison website and view [additional details and the Federal Grants 101 Webinar Flyer](#).

FEDERAL GRANTS 101 WEBINAR SERIES

SESSION 1: HOW TO CREATE COMPETITIVE FEDERAL GRANT APPLICATIONS

Thursday, May 9, 2024
10:00 – 11:30 a.m.

REGISTER

Learn how to connect with Caltrans and hear from successful California grant applicants on their grant development process, best practices, and how they formed meaningful cross-agency partnerships.

Topics and Presenters:

- Federal Grants 101 Series Kickoff - Nicole Longoria (Caltrans Federal Liaison)
- Partnership Opportunities with Caltrans - Gustavo Alfaro (Caltrans Strategic Investment Planning)
- Successful Regional Infrastructure Accelerator Partnership Application - Andrew Quinn (Caltrans Roadway Pricing) and Sabrina Bradbury (California Association of Councils of Governments)
- Successful Safe Streets and Roads for All Application - Stephen Luther (Humboldt County Association of Governments)
- Successful Advanced Transportation Technology and Innovation Application - Benjamin Bressette (Caltrans Innovation)

UPCOMING WEBINARS

SESSION 2 LEARN ABOUT FEDERAL GRANT REQUIREMENTS AND RESOURCES Summer 2024	SESSION 3 ALL ABOUT BENEFIT-COST ANALYSIS Fall 2024	SESSION 4 POST-AWARD: WHAT HAPPENS NOW? Winter 2024
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Questions?
Contact federal-liaison@dot.ca.gov.

New Buy America Information Posted to Federal Register for Comment

The Federal Highway Administration (FHWA) is proposing to discontinue its general waiver of Buy America requirements for manufactured products and in doing so, require FHWA recipients to start applying Buy America requirements to manufactured products.

The Caltrans Division of Local Assistance is providing notification on the [DLA Blog](#) of the two new Buy America related items. The proposed discontinuance of FHWA's general waiver of Buy America requirements for manufactured products will present a significant change. Comments on these items may be made through the [Federal Register](#).

- The [Manufactured Products Notice of Proposed Rulemaking](#) is published in the Federal Register on Tuesday, March 12, 2024. [Comments must be received on or before May 13, 2024.](#)
- The [Manufactured Products Request for Information](#) is published in the Federal Register on Tuesday, March 12, 2024. [Comments must be received on or before May 13, 2024.](#)

Please visit the [DLA Blog](#) for full details and to view all documents.

Caltrans Disparity Study 2024 Public Engagement Session

Caltrans is holding virtual public meetings on the 2024 Caltrans Disparity Study. In April 2024 there are four opportunities to speak and participate in the latest disparity study. The California Department of Transportation (Caltrans) has commissioned BBC Research & Consulting (BBC) to conduct a disparity study to understand conditions in the local marketplace and collect information required for Caltrans to establish its next triennial Federal Disadvantaged Business Enterprise (DBE) goal.

Engagement Topics:

- Learn about the Caltrans Disparity Study
- Participate in the Conversation
- Share Experiences
- Help inform Caltrans' overall DBE and Project Goal

Register for a Session via Zoom:

April 15, 2024 – 11:30 am or 5:30 pm PT
April 17, 2024 – 11:30 am or 5:30 pm PT

[View previously released details on the DLA Blog](#) and learn more by accessing the [Caltrans Disparity Study 2024 webpage](#).

Disparity Study 2024 Public Engagement Sessions

The California Department of Transportation (Caltrans) has commissioned BBC Research & Consulting (BBC) to conduct a disparity study to understand conditions in the local marketplace and collect information required for Caltrans to establish its next triennial Federal Disadvantaged Business Enterprise (DBE) goal.

All are welcome

We want to hear from you:

- Prime
- Disadvantaged Business Enterprise (DBE)s
- Small Business Enterprises (SBE)s
- Disabled Veteran Business Enterprise (DVBE)s
- Minority / Women-owned business enterprises (M/WBE)s
- Micro Business

• Learn more about the study

• Tell the BBC study team about your experiences

• Share information to help inform Caltrans' overall DBE and project goals

 April 15 11:30 a.m.	 April 15 5:30 p.m.	 April 17 11:30 a.m.	 April 17 5:30 p.m.
https://bit.ly/3T5YD1S	https://bit.ly/3u8n0hb	https://bit.ly/3T5YD1S	https://bit.ly/3u8n0hb

Sessions will be conducted via Zoom with a telephone option. Zoom/call-in information will be provided upon registration.

Register for a session:
<https://bit.ly/3OTQVbt>



Learn about the study:
<https://dot.ca.gov/programs/civilrights/disparity-study>

For questions contact:
Edwin Braggins
Civil Rights & DBE Compliance Analyst
Caltrans Division of Local Assistance/Office of Civil Rights
310.907.2115
Edwin.braggins@dot.ca.gov

Moving Transportation Forward

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The following resources provide anytime, anywhere access to hundreds of training topics designed to meet your individual needs. [Cooperative Training Assistance Program \(CTAP\) \(ca-ctap.org\)](#)

CTC Preparation Schedule

<https://dot.ca.gov/-/media/dot-media/programs/financial-programming/documents/proposed-2024-draft-prep-external-063024.pdf>

FREE & FUN!



WILDFEST

April 27, 12-6pm

Silver Dollar Fairgrounds

a community event that celebrates all things bicycle!

Wildflower IPA

A brew crafted, kegged, and poured specifically for the Wildflower Century made with real wild flowers from Sierra Nevada Brewing Co.

Kid Bike Rodeos

Two scheduled Rodeos for kids to practice their biking skills and learn how to ride safely, with Butte County Public Health

Local Food Trucks

Delicious and filling options like taqueria or BBQ, with fresh lemonade, cupcakes, and coffee

Vendors

**Performance Bicycle • Pedal Press • Gadget Girls • Hannah Moore Art
PAUL Components • Farm Fresh to You • and more!**

Helmet & Light Giveaways

While supplies last! From Butte County Public Health

Bike Valet

Free, safe, and secure bicycle parking with Chico Velo

www.wildflowercentury.org



CHICO VELO



Wildflower Century Sponsorship



Address

125 W. 3rd Street
Suite 210
Chico, CA 95928



Contact

velo@chicovelo.org
530.343.8356



About Us

Chico Velo was founded in 1980 by Ed McLaughlin. Ed quickly realized that what began as a cycling club could do more to make cycling safer for the community. He had a vision to ensure safe bicycling routes throughout our community and advocated for bicycling infrastructure, education, and recreation.

Today, Chico Velo is a 501(c)(3) non-profit organization whose mission is to promote bicycling for transportation, recreation and health through public education, advocacy, and community stewardship. Chico Velo's events, along with support from donors and sponsors, fund our advocacy and outreach efforts as well as multiple programs that further our mission.

Chico Velo is dedicated to promoting bicycling and alternative transportation as part of a sustainable community and ensuring everyone can experience the freedom and joy a bicycle can provide.

Our Work

Chico Velo is the only non-profit in Butte County providing the following community services and resources.

Trailworks - In partnership with the City of Chico, we build and maintain sustainable trails in Bidwell Park. We also work with the forest service and others on trail stewardship and development in the Sierra Nevada foothills. The forthcoming **Colby Mountain Recreation Area** is a Trailworks project in collaboration with the Butte County Resource Conservation District and will add 40 miles for singletrack, non-motorized trails to our region.

Adopt-A-Path - Provides individuals, businesses, and organizations the opportunity, materials and recognition to maintain a class I bike path of their choice. Our adopters enhance the walking and biking experience of community paths and support our goal to provide a safe and clean alternative transportation network.

Bike Valet - You can find our safe, free and friendly bike valet services at local events such as the Saturday Farmers Market and other private and community engagements.

Advocacy - As a trusted partner Chico Velo works closely with the City of Chico, Butte County and other regional stakeholders to advocate for safe and improved bicycling infrastructure. We aim to increase the connectivity, efficiency, and safety of bicyclists and other active transportation needs throughout our community.





Your Support

For more than 40 years, Chico Velo's events, partners and supporters have provided funding for the organization. The **Wildflower Century** remains our primary fundraiser and is still one of the most beloved road cycling events in California.

With over 2,000 riders, hundreds of volunteers, and dozens of vendors, the Wildflower provides a large, diverse audience for our sponsors from casual riders to avid cyclists.

We work with each organization individually to determine well matched opportunities that fit your mission, vision, and ethos. Each relationship with our partners is a priority and our approach is guided by collaboration and communication.

Your sponsorship of the Wildflower Century directly benefits our mission and allows us to maintain and expand our initiatives and programs.

We would not be here without the generosity of our donors, sponsors and community. We look forward to exploring the opportunities below and showcasing your support as a bicycle friendly business.

	TITLE SPONSOR \$20,000+	PARTNER \$10,000	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500	Non-Profit/ Small Business \$250
Logo on event t-shirt	✓						
Logo on giveaway item	✓	✓					
Single spotlight newsletter feature	2	1					
Access to virtual "Goodie Bag"	✓	✓	✓				
Single spotlight social media posts	4	3	2	1			
Event booth space	★	★	✓	✓			
Logo on volunteer t-shirt	✓	✓	✓	✓	✓		
Grouped newsletter/social media features	4	3	2	1	1	1	
Registrations & event t-shirts	10	6	4	3	2	1	1
Recognition on event website	LARGE LOGO/LINK	LARGE LOGO/LINK	LOGO/LINK	LOGO/LINK	LOGO/LINK	LINK	LINK

★ = Premier Location

Thank You



www.chicovelo.org



info@chicovelo.org



530.343.8356